

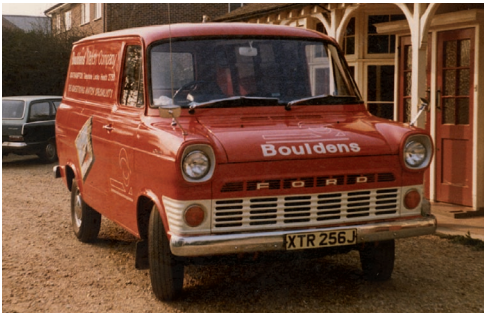
## A step back in time

Established in 1969, we were formed as a design and print company, supplying a full range of marketing services including the manufacture and production of promotional matchboxes which resulted in despatching over 300,000 matchboxes per day, at the height of popularity, to the hospitality industry.

We have established an impressive reputation within the industry for the high quality of work which we produce at competitive prices. These factors have helped us to build excellent working relationships with our clients which, in some cases, have lasted for the life of the company.

Over the last forty years, we have attracted and continued to maintain an enviable client list. We work on major projects and on a long term basis with many privately owned independent hotels, hotel groups and national chains.

### 1970's Three pieces of nostalgia you really didn't know until now!



One of our vans used in the 1970's to make deliveries across the UK.



Promoting the brand and collecting trophies along the way!

#### THE BUSINESS WORLD

#### Manufactured Articles

**Largest float** The largest float used in any street carnival is the 200 ft 60 m long dragon *Sun Loon* used in Bendigo, Victoria, Australia. It has 65,000 mirror scales. Six men are needed to carry its head alone.

assembled in Trafalgar Square, London on 31 Mar. 1975. It was cut by fret saw by L/Cpl M. P. J. Marson of the Royal Engineers. The *Festival of Britain* jig-saw by Efrog Ltd., now in Montserrat though of much lesser area contains an estimated 40,000 pieces.

#### FURNITURE

**Most expensive** The highest price ever paid for a single piece of furniture is £240,000 for a French Louis XVI ormolu mounted ebony *bureau plat* and *cartonnier* 5 ft 4½ in 1,63 m high by 3 ft 1½ in 95 cm wide at Sotheby Parke Bernet, New Bond Street, London on 13 Dec. 1974.

**Matchbox labels** The oldest match label is that of John Walker, Stockton-on-Tees, Cleveland, England in 1827. Collectors of labels are phillumenists, of bookmatch covers philliberumenists and of matchboxes cumyaxaphists. The world's longest set is one of 960 produced by Bouldens Match Co. Ltd. for the Whitbread Brewery, Romsey, Hampshire, in Oct. 1974.

**Oldest British** The oldest surviving piece of British furniture is a three-footed tub with metal bands found at Glastonbury, Somerset, and dating from between 300 and 150 B.C.

**Medal** The highest price paid at auction for a British medal or order is £4,200 for a badge of the Royal Order of Victoria and Albert belonging to the late H.R.H. Princess Royal at Sotheby's on 27 June 1973.

**Largest** The largest item of furniture in the world is the Long Sofa—a wooden bench for old seafarers—measuring 72 m 236 ft in length at Oscarshamn, Sweden.

**Sheerest nylon** The lowest denier nylon yarn ever produced is the 6-denier used for stockings exhibited at the Nylon Fair in London in February 1956. The sheerest stockings normally available are 9-denier. An indication of the thinness is that a hair from the average human head is about 50 denier.

Taken from 1975 edition of the Guinness Book of Records and was the start of an extremely successful relationship with Whitbread Brewery.



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